



# Silver Lake Ski Club

## 2022 Sponsorship Opportunities



The Silver Lake Ski Club is embarking on our 62nd year of entertaining Fenton and the surrounding communities with our award-winning ski shows. Shows are performed every Tuesday night throughout the summer at Silver Lake Park. We are currently looking for sponsors to support this unique and fun experience that helps make Fenton such a great place to live.

The Silver Lake Water Ski Show Team is the only competitive show skiing team in the state of Michigan. This top 10, nationally ranked, competition team is comprised of members of all ages working together to bring a family-friendly, Broadway style show to the water. Spectators are able to watch some of the most talented, award-winning water skiers in the nation as they barefoot, jump, swivel ski, create human pyramids 3-4 levels high, and so much more!!!! We are also proud to mentor over 30 local kids with our Work in Progress Team, which focuses on teaching the fundamentals of waterskiing to future show skiers!

The Silver Lake Ski Club is a 501(c)(3) non-profit organization ran entirely by volunteers that relies solely on sponsorships and community donations. Funds raised through sponsorships are dedicated to offsetting the high cost of maintaining equipment, fuel, insurance, costumes, and so much more. We are currently looking for local businesses and individuals to help us continue our long tradition of family-friendly entertainment and invite YOU to become one of our sponsors!



Attached you will find the details and descriptions of the various levels of sponsorship that are available. Becoming a sponsor will provide for increased name recognition throughout the community, as well as the opportunity to contribute to the overall enrichment of our community, which is a benefit to us all!

If you have any questions, feel free to contact me at any time. We look forward to working with you and seeing you at Silver Lake Beach this summer!

Sincerely,

Jeremy Ameen  
President  
Silver Lake Ski Club  
810.354.5215  
President@silverlakeskiclub.com



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### Title Sponsor: \$15,000.00+



- Presented by sponsor on all show promotional materials for the season
- Show announced as presented by
- Exclusive presented by sponsor on show team shirt
- Large logo placed on equipment trailer
- Full back cover advertisement placement in audience program
- Recognition on our social media postings
- Local and interstate advertisement

### Diamond Sponsor: \$10,000.00



- Company name & logo on tow boat
- Business name mentioned at home shows
- Large logo placed on equipment trailer
- Full page advertisement placement in audience program
- Recognition on our social media postings
- Local and interstate advertisement

### Platinum Sponsor: \$7,500.00



- Company name & logo placed on all outboard motors
- Business name mentioned at home shows
- Large logo placed on equipment trailer
- Half page advertisement placement in audience program
- Recognition on our social media postings
- Local and interstate advertisement

### Gold Sponsor: \$5,000.00



- Company name & logo on jump banner
- Jump is anchored in front of Silver Lake Park Beach
- Business name mentioned at home shows
- Large logo placed on equipment trailer
- Half page advertisement placement in audience program
- Recognition on our social media postings

### Silver Sponsor: \$3,500.00



- Company name & logo placed on welcome banner located near the entrance of Silver Lake Park
- Business name mentioned at home shows
- Medium logo placed on equipment trailer
- Logo placement in audience program sponsor page
- Recognition on our social media postings

### Bronze Sponsor: \$2,000.00



- Company name & logo placed on starting dock banner
- Business name mentioned once during home shows
- Medium logo placed on equipment trailer
- Logo placement in audience program sponsor page
- Recognition on our social media postings

### Copper Sponsor: \$1,000.00



- Company name & logo placed on yard sign at home shows
- Business name mentioned once during home shows
- Small logo placed on equipment trailer
- Logo placement in audience program sponsor page
- Recognition on our social media postings

### Special Event Sponsor:

These sponsors will be listed as exclusive sponsor on all print and social media advertisement sponsoring their respective event.

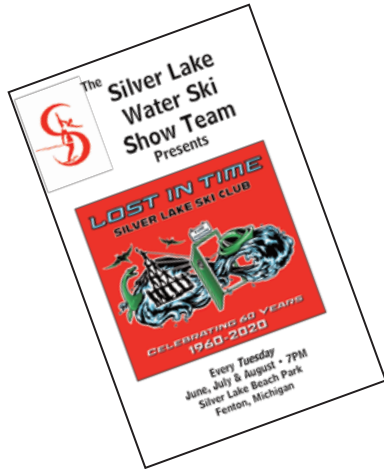


- \$5000.00 Adaptive water ski community event
- \$2000.00 WIP team Sponsor\*
- \$1000.00 Early Summer Community Learn to Ski Event
- \$1000.00 Late Summer Community Learn to Ski Event

\*WIP Team Sponsor: Logo placed on T-shirts and announced as our Work In Progress Team sponsor at each show.  
(Please contact us for more information.)



## Audience Program Sponsor



- Handed out at home shows
- Full Page ad \$250.00  
5" x 8"
- Half Page ad \$125.00  
5" x 3.75"
- Business Card Size ad \$75.00  
3.5" x 2"

**Please submit all forms by April 15, 2022.**

Completed forms may be:

- Mailed with check payable to:  
Silver Lake Ski Club  
PO Box 427  
Fenton, MI 48430
- Submitted electronically to:  
sponsors@silverlakeskiclub.com  
with payment via silverlakeskiclub.com donate button on home page
- Picked up by Silver Lake Ski Club  
Please call (810) 354-5215 or email for further information



**\*\*Please provide company logo in vector format .AI .EPS .SVG or .PDF\*\***

Sponsorship Level: \_\_\_\_\_ Amount Submitted: \$ \_\_\_\_\_

Submitted By: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

All donations are tax deductible • Silver Lake Ski Club is a 501(c)(3) charity

***Thank you for your support!***